



Village of Marvin

2025 Village of Marvin Community Survey

Recommended Revisions from Centralina Regional Council, Proposed 7/31/25

Thank you for taking part in the 2025 Village of Marvin Community Survey. The results of this survey will guide the Village's strategic planning efforts and projects for years to come.

Section I. General

Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

Commented [MJ1]: Before the survey questions, add an introduction that explains why the survey is being distributed and what influence the results may have.

1. What neighborhood do you live in? If not within a neighborhood, along what street do you live? (Fill in the blank.)
2. What are some of your reasons for living in the Village of Marvin? Select all that apply.
 - a. Acreage
 - b. Small Town Surroundings
 - c. Low taxes
 - d. Housing available
 - e. Proximity to Charlotte
 - f. Proximity to employment
 - g. Proximity to family or friends
 - h. Proximity to retail services
 - i. Quality of schools
 - j. Zoning and ordinance regulations
 - k. Other, please specify. (Comment box to allow multiple entries.)
3. Please rank the biggest issues facing Marvin today:
 - a. Commercial development
 - b. Lack of parks/greenways
 - c. Population growth
 - d. Residential development
 - e. Road infrastructure
 - f. Safety
 - g. Traffic volume/speeding
 - h. Other, please specify. (Comment box to allow multiple entries.)

Commented [MJ2]: This won't produce data points in Survey Monkey. Can we divide the village into quadrants or sectors and use a map for reference?

4. Do you currently utilize any Village of Marvin Parks and/or Trails?
 - a. Yes
 - b. No



Village of Marvin

5. If you use the Village Parks and Trails, how do you use them? (Fill in the blank.) (Skip if NO is selected in 4.)
6. Would you like to see more parks, open space, or recreation amenities in Marvin?
7. Does your opinion change if new amenities are entirely taxpayer funded?

[End of Section I. General]

Commented [AY3]: Moved to Section III Greenways & Trails



Village of Marvin

Section II. Environment/Greenspace

For purposes of this survey, greenspace is defined as predominantly undeveloped “green” areas that may include low impact-built elements, such as trails or parks, or be left completely natural. Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

10.4. Does Marvin have enough greenspace?

- a. Too much
- b. Just right
- c. Not enough

11.5. How important is it for the Village of Marvin to buy land to preserve?

- a. Very
- b. Somewhat
- c. Not very

12.6. How should greenspace in Marvin be utilized? Select all that apply.

- a. Greenways/trails to provide recreation and off-street connectivity between neighborhoods and amenities.
- b. Passive parks with lawns and minor built elements like benches, picnic tables, educational signage.
- c. Active parks for recreational activities such as disc golf, playgrounds, sand-based courts (bocce, volleyball, horseshoes, etc.), fitness stations or other activities that require relatively low environmental impact-built elements.
- d. No use at all. Keep it completely natural.

13.7. What do you consider to be the most important issues related to the Village’s environmental and natural resources? *(Rank from most to least important.)*

- a. Maintaining tree canopy
- b. Land Conservation
- c. Improving public access to outdoor recreation
- d. Stormwater management for developed properties
- e. Preserving wildlife habitat
- f. None of the above
- g. Other, please specify. *(Comment box to allow multiple entries.)*

[End of Section II. Environment/Greenspace]



Village of Marvin

Section III. Greenways & Trails

For purposes of this survey, greenways are linear green spaces with trails that provide connectivity between neighborhoods, parks, schools and other community destinations as well as fitness/recreation. Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

~~14-8.~~ Do you currently utilize any Village of Marvin Parks and/or Trails?

~~14-8.~~ Are Greenways/Walking Trails important to you?

- a. Yes
- b. No

~~15-9.~~ Is walkable connectivity to neighborhoods, schools, and parks/amenities important to you?

- a. Yes
- b. No

~~16-10.~~ Why is or is not walkable connectivity important to you? *(Fill in the blank.)*

Commented [MJ6]: Give option and open-entry "other" option

~~17-11.~~ Are you familiar with the 2020 Parks and Greenways Master Plan? *(Logic, if "No" is selected, don't show next question).*

- a. Yes
- b. No

~~18-12.~~ If you are familiar with the 2020 Parks and Greenways Master Plan, what do you think of the number of proposed and completed trails?

- a. There should be more trails than the ones proposed
- b. The proposed number of trails is just right
- c. There should be fewer trails than those proposed

~~19-13.~~ What improvements would you like to see on our current walking trails/greenways? Select all that apply.

- a. Adding lights
- b. Adding safety call boxes
- c. Crosswalks (when trails cross roadways)
- d. Hard surface trails (concrete or asphalt)
- e. Hours of operation
- f. Increased police patrols
- g. More dog waste pick up stations
- h. Nothing, they are fine as they are
- i. Other, please specify. *(Comment box to allow multiple entries.)*



Village of Marvin

20.14. For what activities do you currently use greenways/trails and for what activities
you like greenway/trails to be designed? Select all that apply.

- a. Bike riding
- b. Equestrian use
- c. Fitness stations
- d. Jogging/running
- e. Walking
- f. None of the above
- g. Other, please specify. *(Comment box to allow multiple entries.)*

Commented [MJ7]: Change to what activities do you currently use greenways for OR what activities would you like them to be designed for

[End of Section III. Trails and Greenways]



Village of Marvin

Section IV. Parks

Currently Marvin has one developed park (Marvin Efird Park), one under development (Village Hall Park), and two additional parks without development proposals (Marvin Gardens/Publix Pocket Park, Heritage Pocket Park). Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

~~Would you like to see more parks, open space, or recreation amenities in Marvin?~~

~~21.15.~~ How do you feel about the number of parks, open space, and recreation amenities in the Village of Marvin?

- a. Too Many
- b. Just right
- c. Not enough

~~22.16.~~ If you have visited Marvin Efird Park recently, for what reason? (Fill in the blank.)

Commented [MJ8]: Give options and add "other"

~~23.17.~~ What amenities would you like to see in Marvin parks? Select all that apply.

- a. Athletic fields/courses (soccer, disc golf, etc.)
- b. Chess tables
- c. Community gardens
- d. Demonstration garden
- e. Disc golf
- f. Dog Park
- g. Educational stations/signage
- h. Event lawns (used for concerts/movie series or markets)
- i. Fitness stations
- j. Picnic tables
- k. Playgrounds
- l. Sand pits for bocce or horseshoes
- m. Sand volleyball courts
- n. Small amphitheater or event stage
- o. Tennis/pickleball courts
- p. None of the above
- q. Other, please specify. (Comment box to allow multiple entries.)

Commented [MJ9]: A lot to look at, maybe divide into categories: "athletic fields & courses (soccer, disc golf, etc.)," "hobby areas (community garden, dog park, etc.)" ...

~~24.18.~~ What is your preferred method to travel to the parks?

- a. I prefer to drive and would like there to be parking
- b. I prefer to walk via street side trails/sidewalks
- c. I prefer to use internal (non-street side) trails/greenways

[End of Section IV. Parks]



Village of Marvin

Section V. Recreation & Community Events

Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

~~25-19.~~ Are you currently a member of a recreation/fitness center or a country club?

- a. Yes
- b. No

~~26. Do you have any interest in partnering with other municipalities for a sports complex?~~

~~20. Do you have any interest in partnering with other municipalities for a sports complex or aquatic center? (Logic, if "No" is selected, don't show next question).~~

- ~~a. Yes, both~~
- ~~b. Yes, sports complex~~
- ~~c. Yes, aquatic center~~
- ~~d. No~~

~~27-21.~~ If so, what sports would you be most interested in? (Fill in the blank.)

~~28-22.~~ Are you interested in the Village of Marvin building a community center with rooms for fitness/educational classes, an indoor sport courts, fitness facilities, etc. (Logic, if "No" is selected, don't show next question).

- a. Yes
- b. No

~~29-23.~~ If so, what would you like it to include? (Fill in the blank.)

~~30. Are you interested in partnering with another municipality for an Aquatic Center?~~

~~31-24.~~ Are you pleased with the number of events held in Marvin on an annual basis?

- a. Yes
- b. No

~~32-25.~~ What events, if any, would you like to see held in Marvin annually? Select all that apply.

- a. Car show
- b. Concert/live music series
- c. Farmer's market
- d. Holiday market
- e. Holiday related events such as Easter Egg Hunt, Trick or Treat, or Tree Lighting



Village of Marvin

- f. Marvin Day
- g. Stargazing
- h. Summer camp activities
- i. Summer movie nights
- j. Tournaments (Cornhole, horseshoes, cook-offs, etc.)
- k. None of the above
- l. Other, please specify. *(Comment box to allow multiple entries.)*

[End of Section V. Recreation & Community Events]



Village of Marvin

Section VI. Government Services & Projects

Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

~~33-26.~~ What other government services would you like to see offered in Marvin?

- Additional community events
- Additional trash/recycling services
- Hiring an additional Deputy Sheriff (The Village currently has two.)
- Road Maintenance
- Roundabout/intersection improvements
- Parks & Recreation Sports Programming/Athletic Programs
- Stormwater services
- Village-provided police services
- Village-provided water/sewer utilities
- None of the above.
- Other, please specify. *(Comment box to allow multiple entries.)*

~~34-27.~~ Do you support a new position for staff dedicated solely to finding grants to fund larger projects? ~~Over the previous five years the Village has acquired almost \$4M in grant funds.~~

- Yes
- No

Commented [MJ12]: Feels leading - in both directions. Either "look at how much we've gotten, we can get more if yes," or, "we've gotten so much, we don't need any help"

~~35-28.~~ In the past, the Village has hired off-duty officers to direct traffic at high-traffic intersections, including at the New Town / Marvin Road intersection (before the construction of the roundabout). Would you be interested in seeing deputies at more critical intersections in the future? *(Logic, if "No" is selected, don't show next question).*

- Yes
- No

~~36-29.~~ If yes, where?

~~37-30.~~ Do you think Marvin directional wayfinding signs (directional and greenway navigational) are important to Marvin's look and establishing a unique sense of place?

- Yes
- No





Village of Marvin

~~38~~31. Do you think Village of Marvin monument/welcome signs are important to Marvin's look and establishing a unique sense of place? A depiction of the proposed welcome signage has been provided, as well as photos of current Marvin welcome signs.

- a. Yes
- b. No



~~39~~32. Do you want to see all Marvin street blades standardized for a cohesive look?

- a. Yes
- b. No



Commented [MJ13]: Recommend combining into one question: "Do you think that comprehensive and uniform signage, such as wayfinding, welcome monuments, and street signs, is important to Marvin's identity and sense of place?" Leave example photos

~~40~~33. The recent Marvin bond package was not approved by Marvin voters on March 5, 2024. If you voted against the bonds, what was your primary reason? *(Fill in the blank.)*

~~41~~34. What do you think about a limited number of townhomes in Marvin? *(Fill in the blank.)*

[End of Section VI. Government Services & Projects]



Village of Marvin

Section VII. Communications

Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

~~42-35.~~ Are you subscribed to receive emails from the Village (newsletters, meeting notices, event updates)? You can sign up through the homepage of MarvinNC.gov. (Logic, if "No" is selected, don't show next question).

- a. Yes
- b. No

~~43-36.~~ If you are subscribed, what do you think of the frequency of emails sent from the Village government? (Logic, if "a" or "b" is selected, don't show next question).

- a. Too Many Emails
- b. Just Enough Emails
- c. Not Enough Emails

~~44-37.~~ If you ~~think more emails are needed, are not subscribed to emails from Marvin, or wish to see more emails,~~ what ~~additional type of~~ information would you ~~like to receive~~ find most beneficial or informative? (Fill in the blank.)

Commented [MJ14]: Give options and add "other"

~~45-38.~~ What would you like to see added to the Marvin Wise Newsletter? (Fill in the blank.)

~~46-39.~~ Do you follow the Village of Marvin on social media (Facebook, Instagram, and YouTube)?

- a. Yes
- b. No

~~47-40.~~ Where do you receive your news/information about Marvin? Select all that apply.

- a. The Village's Email Newsletter, the Marvin Wise Newsletter
- b. Official Village Social Media Accounts
- c. Other Social Media
- d. The Village Website, MarvinNC.gov
- e. Local Newspapers/Local TV News
- f. Banners/Signage
- g. Other, please specify. (Comment box to allow multiple entries.)

~~48. If you receive news via social media, do you receive news via official Village accounts?~~

Commented [MJ15]: Redundant

~~49-41.~~ Are there any features or content that you would like to see on MarvinNC.gov? (Fill in the blank.)



Village of Marvin

~~50.~~42. How can the Village better communicate with residents? *(Fill in the blank.)*

[End of Section VII. Communications]

Section VIII. Conclusion

43. Do your opinions change if new amenities are entirely taxpayer funded?

- a. More in favor
- b. No change
- c. Less in favor

44. Do your opinions change if new amenities are partly taxpayer funded in a grant match from federal, state, and/or other funding sources?

- a. More in favor
- b. No change
- c. Less in favor

45. Do your opinions change if new amenities are entirely funded by grant or as part of a development?

- a. More in favor
- b. No change
- c. Less in favor

~~51.~~46. What makes Marvin a great place to live? *(Fill in the blank.)*

~~52.~~47. Thank you for participating in the 2025 Village of Marvin Community Survey. If you would like to contribute any additional comments, please enter them in the box provided below. If you have an interest in volunteering with the Village, please leave your contact information and someone will contact you. *(Comment box to allow multiple entries.)*

[End of 2025 Village of Marvin Community Survey]