



Village of Marvin

Parks, Recreation, and Greenways (PR&G) Board Community Event Planning Recommendations (Updated April 7, 2026)

- 1. National Night Out – *KEEP with low impact additions.***
 - a. Event is largely formulaic, high turnout, focus on volunteers from PR&G Board and YMSL reduces staff role (except Public Works).
 - b. Consider adding a nature walk, tour of Marvin Efird Park.
 - c. Opportunity to seek public engagement, possible addition of a PR&G Booth for information and to solicit feedback.

- 2. Trick or Treat in the Park – *KEEP with minimal changes.***
 - a. Larger scale event with high turnout and a greater impact on staff.
 - b. Consider addition of PR&G Booth.
 - c. No other changes proposed.

- 3. Arbor Day – *KEEP with minimal changes.***
 - a. Low impact event needed for Tree City USA status.
 - b. Consider adding nature walk and PR&G Booth.

- 4. Tree Lighting – *KEEP with addition of a Holiday Vendor Market.***
 - a. Largely formulaic event with more local turnout, moderate impact on staff.
 - b. Opportunity to plan a holiday-themed vendor market, strong support in the 2025 Community Survey.

- 5. Marvin 5K – *BRING BACK with Health Fair/Vendor Market.***
 - a. Popular event canceled in 2026, due to the need to find a new race vendor.
 - b. Self-sustaining event with negligible budgetary impact.
 - c. Opportunity to bring back with an expanded health fair/vendor market.
 - d. Possible Fall 2026 5K?

- 6. Farmers/Vendor Market – *ADD to other events. Further discussion needed on standalone markets.***
 - a. Board Member Sokol and Mayor Pro Tem Martin to work on ideas. Sokol obtaining vendor contact information.
 - b. Initial focus could be seasonal events or adding vendor markets to other events.
 - c. Market vendors book up far in advance. Standalone event growth would be slow.
 - d. Competition from other local Farmers Markets, including Waxhaw & Ballantyne.
 - e. Strong support in the 2025 Community Survey.
 - f. Location for standalone market event, Houston Ross or Marvin Efird Park?



Village of Marvin

7. Car Shows – KEEP no changes proposed.

- a. Largely independent events planned by others, host books food vendors.
- b. Staff impact limited to Public Works to assist with parking, pre-event, and post-event operations.

Events Not Discussed:

1. Easter Egg Hunt – *High impact event on staff.*
2. Marvin Day – *High impact event on staff.*